

17.3 MASS CULTURE AND FAMILY LIFE

(pp. 560-565)

CHECKPOINTS

Answer each question using complete sentences.

1. What were some reasons why consumer spending skyrocketed in the postwar era?
2. In what ways did family life revolve around children during the 1950s?
3. How did television reflect and reinforce the ideal of the nuclear family in the postwar period?
4. How did rock-n-roll gain popularity?

TERMS AND PEOPLE

For each item below, write two or three sentences explaining its significance.

1. consumerism
2. median family income
3. Benjamin Spock
4. Elvis Presley