

OUTLINING YOUR NOTES: Take notes as you read the text. Use outline formatting.

- American Leisure
 - Amusement Parks
 - Bicycling and Tennis
 - Spectator Sports
 - Baseball

- The Spread of Mass Culture
 - Mass Circulation Newspapers
 - Promoting the Arts
 - Popular Fiction

- New Ways to Sell Goods
 - Urban Shopping
 - The Department Store
 - The Chain Store
 - Advertising
 - Catalogs and RFD