

19.3 An Age of Big Business (pp. 567-571)

READING CHECKS: Answer each question as you read the text.

- What are dividends?
- What method did Rockefeller use to build his oil empire?
- How does vertical integration differ from horizontal integration?

KEY TERMS: Define each term's meaning or significance in terms of the text.

- corporation
- stock
- shareholder
- dividend
- horizontal integration
- trust
- monopoly
- vertical integration
- philanthropy
- merger