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Postwar America



United States History

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Workbook #12

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POSTWAR AMERICA: United States History Workbook #12

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1 Consensus and Change

The United States dominated global affairs in the years immediately after World War II. Victorious in that great struggle, its homeland undamaged from the ravages of war, the nation was confident of its mission at home and abroad. U.S. leaders wanted to maintain the democratic structure they had defended at tremendous cost and to share the benefits of prosperity as widely as possible. For them, as for publisher Henry Luce of *Time* magazine, this was the "American Century."

For 20 years most Americans remained sure of this confident approach. They accepted the need for a strong stance against the Soviet Union in the Cold War that unfolded after 1945. They endorsed the growth of government authority and accepted the outlines of the rudimentary welfare state first formulated during the New Deal. They enjoyed a postwar prosperity that created new levels of affluence.

But gradually some began to question dominant assumptions. Challenges on a variety of fronts shattered the consensus. In the 1950s, African Americans launched a crusade, joined later by other minority groups and women, for a larger share of the American dream. In the 1960s, politically active students protested the nation's role abroad, particularly in the corrosive war in Vietnam. A youth

counterculture emerged to challenge the status quo. Americans from many walks of life sought to establish a new social and political equilibrium.

Questions

1. What publisher of *Time* magazine referred to the 1900s as the "American Century"?

2. What, involving the US against the USSR, unfolded after 1945?

3. How did African Americans question dominant assumptions in the 1950s?

2 Cold War Aims

The Cold War was the most important political and diplomatic issue of the early postwar period. It grew out of longstanding disagreements between the Soviet Union and the United States that developed after the Russian Revolution of 1917. The Soviet Communist Party under V.I. Lenin considered itself the spearhead of an international movement that would replace the existing political orders in the West, and indeed throughout the world. In 1918 American troops participated in the Allied intervention in Russia on behalf of anti-Bolshevik forces. American diplomatic recognition of the Soviet Union did not come until 1933. Even then, suspicions persisted. During World War II, however, the two countries found themselves allied and downplayed their differences to counter the Nazi threat.

At the war's end, antagonisms surfaced again. The United States hoped to share with other countries its conception of liberty, equality, and democracy. It sought also to learn from the perceived mistakes of the post-WWI era, when American political disengagement and economic protectionism were thought to have contributed to the rise of dictatorships in Europe and elsewhere. Faced again with a postwar world of civil wars and disintegrating empires, the nation hoped to provide the

stability to make peaceful reconstruction possible. Recalling the specter of the Great Depression (1929-1940), America now advocated open trade for two reasons: to create markets for American agricultural and industrial products, and to ensure the ability of Western European nations to export as a means of rebuilding their economies. Reduced trade barriers, American policy makers believed, would promote economic growth at home and abroad, bolstering U.S. friends and allies in the process.

The Soviet Union had its own agenda. The Russian historical tradition of centralized, autocratic government contrasted with the American emphasis on democracy. Marxist-Leninist ideology had been downplayed during the war but still guided Soviet policy. Devastated by the struggle in which 20 million Soviet citizens had died, the Soviet Union was intent on rebuilding and on protecting itself from another such terrible conflict. The Soviets were particularly concerned about another invasion of their territory from the west. Having repelled Hitler's thrust, they were determined to preclude another such attack. They demanded "defensible" borders and "friendly" regimes in Eastern Europe and seemingly equated both with the spread of Communism, regardless of the wishes of native populations. However, the United States had declared that one of its war aims was the

restoration of independence and self-government to Poland, Czechoslovakia, and the other countries of Central and Eastern Europe.

Questions

1. When did the United States grant diplomatic recognition to the Soviet Union?

2. Why did the United States advocate open trade in the postwar period?

3. Why did the Soviet Union demand “defensible” borders and “friendly” regimes in Eastern Europe?

3 Harry Truman's Leadership

The nation's new chief executive, Harry S. Truman, succeeded Franklin D. Roosevelt as president before the end of the war. An unpretentious man who had previously served as Democratic senator from Missouri, then as vice president, Truman initially felt ill-prepared to govern. Roosevelt had not discussed complex postwar issues with him, and he had little experience in international affairs. "I'm not big enough for this job," he told a former colleague.

Still, Truman responded quickly to new challenges. Sometimes impulsive on small matters, he proved willing to make hard and carefully considered decisions on large ones. A small sign on his White House desk declared, "The Buck Stops Here." His judgments about how to respond to the Soviet Union ultimately determined the shape of the early Cold War.

Questions

1. How did President Truman respond to new challenges?

4 Origins of the Cold War

The Cold War developed as differences about the shape of the postwar world created suspicion and distrust between the United States and the Soviet Union. The first - and most difficult - test case was Poland, the eastern half of which had been invaded and occupied by the USSR in 1939. Moscow demanded a government subject to Soviet influence; Washington wanted a more independent, representative government following the Western model. The Yalta Conference of February 1945 had produced an agreement on Eastern Europe open to different interpretations. It included a promise of "free and unfettered" elections.

Meeting with Soviet Minister of Foreign Affairs Vyacheslav Molotov less than two weeks after becoming president, Truman stood firm on Polish self-determination, lecturing the Soviet diplomat about the need to implement the Yalta accords. When Molotov protested, "I have never been talked to like that in my life," Truman retorted, "Carry out your agreements and you won't get talked to like that." Relations deteriorated from that point onward.

During the closing months of World War II, Soviet military forces occupied all of Central and Eastern Europe. Moscow used its military power to support the efforts of the Communist parties in Eastern Europe and

crush the democratic parties. Communists took over one nation after another. The process concluded with a shocking coup d'etat in Czechoslovakia in 1948.

Public statements defined the beginning of the Cold War. In 1946 Stalin declared that international peace was impossible "under the present capitalist development of the world economy." Former British Prime Minister Winston Churchill delivered a dramatic speech in Fulton, Missouri, with Truman sitting on the platform. "From Stettin in the Baltic to Trieste in the Adriatic," Churchill said, "an iron curtain has descended across the Continent." Britain and the United States, he declared, had to work together to counter the Soviet threat.

Questions

1. Who served as Soviet Minister of Foreign Affairs in 1945?

2. Who occupied all of Central and Eastern Europe at the end of World War II?

3. Who famously said of Europe, “...an iron curtain has descended across the Continent”?

5 Containment

Containment of the Soviet Union became American policy in the postwar years. George Kennan, a top official at the U.S. embassy in Moscow, defined the new approach in the Long Telegram he sent to the State Department in 1946. He extended his analysis in an article under the signature "X" in the prestigious journal *Foreign Affairs*. Pointing to Russia's traditional sense of insecurity, Kennan argued that the Soviet Union would not soften its stance under any circumstances. Moscow, he wrote, was "committed fanatically to the belief that with the United States there can be no permanent *modus vivendi*, that it is desirable and necessary that the internal harmony of our society be disrupted." Moscow's pressure to expand its power had to be stopped through "firm and vigilant containment of Russian expansive tendencies. ..."

The first significant application of the containment doctrine came in the Middle East

and eastern Mediterranean. In early 1946, the United States demanded, and obtained, a full Soviet withdrawal from Iran, the northern half of which it had occupied during the war. That summer, the United States pointedly supported Turkey against Soviet demands for control of the Turkish straits between the Black Sea and the Mediterranean. In early 1947, American policy crystallized when Britain told the United States that it could no longer afford to support the government of Greece against a strong Communist insurgency.

In a strongly worded speech to Congress, Truman declared, "I believe that it must be the policy of the United States to support free peoples who are resisting attempted subjugation by armed minorities or by outside pressures." Journalists quickly dubbed this statement the "Truman Doctrine." The president asked Congress to provide \$400 million for economic and military aid, mostly to Greece but also to Turkey. After an emotional debate that resembled the one between interventionists and isolationists before World War II, the money was appropriated.

Critics from the left later charged that to whip up American support for the policy of containment, Truman overstated the Soviet threat to the United States. In turn, his statements inspired a wave of hysterical anti-

Communism throughout the country. Perhaps so. Others, however, would counter that this argument ignores the backlash that likely would have occurred if Greece, Turkey, and other countries had fallen within the Soviet orbit with no opposition from the United States.

Containment also called for extensive economic aid to assist the recovery of war-torn Western Europe. With many of the region's nations economically and politically unstable, the United States feared that local Communist parties, directed by Moscow, would capitalize on their wartime record of resistance to the Nazis and come to power. "The patient is sinking while the doctors deliberate," declared Secretary of State George C. Marshall. In mid-1947 Marshall asked troubled European nations to draw up a program "directed not against any country or doctrine but against hunger, poverty, desperation, and chaos."

The Soviets participated in the first planning meeting, then departed rather than share economic data and submit to Western controls on the expenditure of the aid. The remaining 16 nations hammered out a request that finally came to \$17,000 million for a four-year period. In early 1948 Congress voted to fund the "Marshall Plan," which helped underwrite the economic resurgence of Western Europe. It is generally regarded as one of the most successful foreign policy initiatives in U.S. history.

Postwar Germany was a special problem. It had been divided into U.S., Soviet, British, and French zones of occupation, with the former German capital of Berlin (itself divided into four zones), near the center of the Soviet zone. When the Western powers announced their intention to create a consolidated federal state from their zones, Stalin responded. On June 24, 1948, Soviet forces blockaded Berlin, cutting off all road and rail access from the West.

American leaders feared that losing Berlin would be a prelude to losing Germany and subsequently all of Europe. Therefore, in a successful demonstration of Western resolve known as the Berlin Airlift, Allied air forces took to the sky, flying supplies into Berlin. U.S., French, and British planes delivered nearly 2,250,000 tons of goods, including food and coal. Stalin lifted the blockade after 231 days and 277,264 flights.

By then, Soviet domination of Eastern Europe, and especially the Czech coup, had alarmed the Western Europeans. The result, initiated by the Europeans, was a military alliance to complement economic efforts at containment. The Norwegian historian Geir Lundestad has called it "empire by invitation." In 1949 the United States and 11 other countries established the North Atlantic Treaty Organization (NATO). An attack against one was to be considered an attack against all, to be

met by appropriate force. NATO was the first peacetime "entangling alliance" with powers outside the Western hemisphere in American history.

The next year, the United States defined its defense aims clearly. The National Security Council (NSC) - the forum where the President, Cabinet officers, and other executive branch members consider national security and foreign affairs issues - undertook a full-fledged review of American foreign and defense policy. The resulting document, known as NSC-68, signaled a new direction in American security policy. Based on the assumption that "the Soviet Union was engaged in a fanatical effort to seize control of all governments wherever possible," the document committed America to assist allied nations anywhere in the world that seemed threatened by Soviet aggression. After the start of the Korean War, a reluctant Truman approved the document. The United States proceeded to increase defense spending dramatically.

Questions

1. What became American policy toward the Soviet Union in the postwar years?

2. Who pointed to Russia's traditional sense of insecurity, and argued that the Soviet Union would not soften its stance under any circumstances?

3. Where did the first significant application of the containment doctrine come?

4. "I believe that it must be the policy of the United States to support free peoples who are resisting attempted subjugation by armed minorities or by outside pressures." Journalists quickly dubbed this statement the "____."

5. What U.S. Secretary of State helped Europeans to draw up a program "directed not against any country or doctrine but against hunger, poverty, desperation, and chaos"?

6. What 1948 initiative helped underwrite the economic resurgence of Western Europe?

7. Which of the following did **not** control a zone of occupation in postwar Germany?

- a. France
- b. Great Britain
- c. Poland
- d. United States

8. What happened on June 24, 1948?

9. Describe the Berlin Airlift.

10. What is the guiding principle of the North Atlantic Treaty Organization (NATO)?

11. What is the National Security Council (NSC)?

12. Describe NSC-88.

6 The Cold War in Asia and the Middle East

While seeking to prevent Communist ideology from gaining further adherents in Europe, the United States also responded to challenges elsewhere. In China, Americans worried about the advances of Mao Zedong and his Communist Party. During World War II, the Nationalist government under Chiang

Kai-shek and the Communist forces waged a civil war even as they fought the Japanese. Chiang had been a war-time ally, but his government was hopelessly inefficient and corrupt. American policy makers had little hope of saving his regime and considered Europe vastly more important. With most American aid moving across the Atlantic, Mao's forces seized power in 1949. Chiang's government fled to the island of Taiwan. When China's new ruler announced that he would support the Soviet Union against the "imperialist" United States, it appeared that Communism was spreading out of control, at least in Asia.

The Korean War brought armed conflict between the United States and China. The United States and the Soviet Union had divided Korea along the 38th parallel after liberating it from Japan at the end of World War II. Originally a matter of military convenience, the dividing line became more rigid as both major powers set up governments in their respective occupation zones and continued to support them even after departing.

In June 1950, after consultations with and having obtained the assent of the Soviet Union, North Korean leader Kim Il-sung dispatched his Soviet-supplied army across the 38th parallel and attacked southward, overrunning Seoul. Truman, perceiving the

North Koreans as Soviet pawns in the global struggle, readied American forces and ordered World War II hero General Douglas MacArthur to Korea. Meanwhile, the United States was able to secure a U.N. resolution branding North Korea as an aggressor. (The Soviet Union, which could have vetoed any action had it been occupying its seat on the Security Council, was boycotting the United Nations to protest a decision not to admit Mao's new Chinese regime.)

The war seesawed back and forth. U.S. and Korean forces were initially pushed into an enclave far to the south around the city of Pusan. A daring amphibious landing at Inchon, the port for the city of Seoul, drove the North Koreans back and threatened to occupy the entire peninsula. In November, China entered the war, sending massive forces across the Yalu River. U.N. forces, largely American, retreated once again in bitter fighting. Commanded by General Matthew B. Ridgway, they stopped the overextended Chinese, and slowly fought their way back to the 38th parallel. MacArthur meanwhile challenged Truman's authority by attempting to orchestrate public support for bombing China and assisting an invasion of the mainland by Chiang Kai-shek's forces. In April 1951, Truman relieved him of his duties and replaced him with Ridgway.

The Cold War stakes were high. Mindful of the European priority, the U.S.

government decided against sending more troops to Korea and was ready to settle for the prewar status quo. The result was frustration among many Americans who could not understand the need for restraint. Truman's popularity plunged to a 24-percent approval rating, the lowest to that time of any president since pollsters had begun to measure presidential popularity. Truce talks began in July 1951. The two sides finally reached an agreement in July 1953, during the first term of Truman's successor, Dwight Eisenhower.

Cold War struggles also occurred in the Middle East. The region's strategic importance as a supplier of oil had provided much of the impetus for pushing the Soviets out of Iran in 1946. But two years later, the United States officially recognized the new state of Israel 15 minutes after it was proclaimed - a decision Truman made over strong resistance from Marshall and the State Department. The result was an enduring dilemma - how to maintain ties with Israel while keeping good relations with bitterly anti-Israeli (and oil-rich) Arab states.

Questions

1. When did Mao Zedong's forces seize power in China?

2. Following the success of Mao Zedong, to where did Chiang Kai-shek's government flee?
a. Guam
b. Manchuria
c. Philippines
d. Taiwan

3. What war brought armed conflict between the United States and China?

4. Who ruled North Korea in the 1950s?

5. What is the port for the city of Seoul, South Korea?

6. Why did President Harry Truman relieve General Douglas MacArthur of his duties?

7. What had provided much of the impetus for pushing the Soviets out of Iran in 1946?

8. What new Middle Eastern state was officially recognized by the United States in 1948?

7 Eisenhower and the Cold War

In 1953, Dwight D. Eisenhower became the first Republican president in 20 years. A war hero rather than a career politician, he had a natural, common touch that made him widely popular. "I like Ike" was the campaign slogan of the time. After serving as Supreme Commander of Allied Forces in Western Europe during World War II, Eisenhower had been army chief of staff, president of Columbia University, and military head of NATO before seeking the Republican presidential nomination. Skillful at getting people to work together, he functioned as a strong public spokesman and an executive manager

somewhat removed from detailed policy making.

Despite disagreements on detail, he shared Truman's basic view of American foreign policy. He, too, perceived Communism as a monolithic force struggling for world supremacy. In his first inaugural address, he declared, "Forces of good and evil are massed and armed and opposed as rarely before in history. Freedom is pitted against slavery, lightness against dark."

The new president and his secretary of state, John Foster Dulles, had argued that containment did not go far enough to stop Soviet expansion. Rather, a more aggressive policy of liberation was necessary, to free those subjugated by Communism. But when a democratic rebellion broke out in Hungary in 1956, the United States stood back as Soviet forces suppressed it.

Eisenhower's basic commitment to contain Communism remained, and to that end he increased American reliance on a nuclear shield. The United States had created the first atomic bombs. In 1950 Truman had authorized the development of a new and more powerful hydrogen bomb. Eisenhower, fearful that defense spending was out of control, reversed Truman's NSC-68 policy of a large conventional military buildup.

Relying on what Dulles called "massive retaliation," the administration signaled it would

4. Describe the concept of “massive retaliation.”

5. List three incidents in which the United States refrained from using nuclear weapons.

8 The Cold War at Home

Not only did the Cold War shape U.S. foreign policy, it also had a profound effect on domestic affairs. Americans had long feared radical subversion. These fears could at times be overdrawn, and used to justify otherwise unacceptable political restrictions, but it also

was true that individuals under Communist Party discipline and many "fellow traveler" hangers-on gave their political allegiance not to the United States, but to the international Communist movement, or, practically speaking, to Moscow. During the Red Scare of 1919-1920, the government had attempted to remove perceived threats to American society. After World War II, it made strong efforts against Communism within the United States. Foreign events, espionage scandals, and politics created an anti-Communist hysteria.

When Republicans were victorious in the midterm congressional elections of 1946 and appeared ready to investigate subversive activity, President Truman established a Federal Employee Loyalty Program. It had little impact on the lives of most civil servants, but a few hundred were dismissed, some unfairly.

In 1947 the House Committee on Un-American Activities investigated the motion-picture industry to determine whether Communist sentiments were being reflected in popular films. When some writers (who happened to be secret members of the Communist Party) refused to testify, they were cited for contempt and sent to prison. After that, the film companies refused to hire anyone with a marginally questionable past.

In 1948, Alger Hiss, who had been an assistant secretary of state and an adviser to

Roosevelt at Yalta, was publicly accused of being a Communist spy by Whittaker Chambers, a former Soviet agent. Hiss denied the accusation, but in 1950 he was convicted of perjury. Subsequent evidence indicates that he was indeed guilty.

In 1949 the Soviet Union shocked Americans by testing its own atomic bomb. In 1950, the government uncovered a British-American spy network that transferred to the Soviet Union materials about the development of the atomic bomb. Two of its operatives, Julius Rosenberg and his wife Ethel, were sentenced to death. Attorney General J. Howard McGrath declared there were many American Communists, each bearing "the germ of death for society."

The most vigorous anti-Communist warrior was Senator Joseph R. McCarthy, a Republican from Wisconsin. He gained national attention in 1950 by claiming that he had a list of 205 known Communists in the State Department. Though McCarthy subsequently changed this figure several times and failed to substantiate any of his charges, he struck a responsive public chord.

McCarthy gained power when the Republican Party won control of the Senate in 1952. As a committee chairman, he now had a forum for his crusade. Relying on extensive press and television coverage, he continued to search for treachery among second-level

officials in the Eisenhower administration. Enjoying the role of a tough guy doing dirty but necessary work, he pursued presumed Communists with vigor.

McCarthy overstepped himself by challenging the U.S. Army when one of his assistants was drafted. Television brought the hearings into millions of homes. Many Americans saw McCarthy's savage tactics for the first time, and public support began to wane. The Republican Party, which had found McCarthy useful in challenging a Democratic administration when Truman was president, began to see him as an embarrassment. The Senate finally condemned him for his conduct.

McCarthy in many ways represented the worst domestic excesses of the Cold War. As Americans repudiated him, it became natural for many to assume that the Communist threat at home and abroad had been grossly overblown. As the country moved into the 1960s, anti-Communism became increasingly suspect, especially among intellectuals and opinion-shapers.

Questions

1. Who established a Federal Employee Loyalty Program?

2. What impact did the House Committee on Un-American Activities have on the motion picture industry?

3. Describe Alger Hiss.

4. Why were Julius and Ethel Rosenberg sentenced to death?

5. How did Senator Joseph R. McCarthy lose public support?

9 The Postwar Economy: 1945-1960

In the decade and a half after World War II, the United States experienced phenomenal economic growth and consolidated its position as the world's richest country. Gross national product (GNP), a measure of all goods and services produced in the United States, jumped from about \$200,000-million in 1940 to \$300,000-million in 1950 to more than \$500,000-million in 1960. More and more Americans now considered themselves part of the middle class.

The growth had different sources. The economic stimulus provided by large-scale public spending for World War II helped get it started. Two basic middle-class needs did much to keep it going. The number of automobiles produced annually quadrupled between 1946 and 1955. A housing boom, stimulated in part by easily affordable mortgages for returning servicemen, fueled the expansion. The rise in defense spending as the Cold War escalated also played a part.

After 1945 the major corporations in America grew even larger. There had been earlier waves of mergers in the 1890s and in the 1920s; in the 1950s another wave occurred. Franchise operations like McDonald's fast-food restaurants allowed small entrepreneurs to make themselves part of large, efficient enterprises. Big American corporations also

developed holdings overseas, where labor costs were often lower.

Workers found their own lives changing as industrial America changed. Fewer workers produced goods; more provided services. As early as 1956 a majority of employees held white-collar jobs, working as managers, teachers, salespersons, and office operatives. Some firms granted a guaranteed annual wage, long-term employment contracts, and other benefits. With such changes, labor militancy was undermined and some class distinctions began to fade.

Farmers – at least those with small operations – faced tough times. Gains in productivity led to agricultural consolidation, and farming became a big business. More and more family farmers left the land.

Other Americans moved too. The West and the Southwest grew with increasing rapidity, a trend that would continue through the end of the century. Sun Belt cities like Houston, Texas; Miami, Florida; Albuquerque, New Mexico; and Phoenix, Arizona, expanded rapidly. Los Angeles, California, moved ahead of Philadelphia, Pennsylvania, as the third largest U.S. city and then surpassed Chicago, metropolis of the Midwest. The 1970 census showed that California had displaced New York as the nation's largest state. By 2000, Texas had moved ahead of New York into second place.

An even more important form of movement led Americans out of inner cities into new suburbs, where they hoped to find affordable housing for the larger families spawned by the postwar baby boom. Developers like William J. Levitt built new communities – with homes that all looked alike – using the techniques of mass production. Levitt's houses were prefabricated – partly assembled in a factory rather than on the final location – and modest, but Levitt's methods cut costs and allowed new owners to possess a part of the American dream.

As suburbs grew, businesses moved into the new areas. Large shopping centers containing a great variety of stores changed consumer patterns. The number of these centers rose from eight at the end of World War II to 3,840 in 1960. With easy parking and convenient evening hours, customers could avoid city shopping entirely. An unfortunate by-product was the "hollowing-out" of formerly busy urban cores.

New highways created better access to the suburbs and its shops. The Highway Act of 1956 provided \$26,000-million, the largest public works expenditure in U.S. history, to build more than 64,000 kilometers of limited access interstate highways to link the country together.

Television, too, had a powerful impact on social and economic patterns. Developed in

the 1930s, it was not widely marketed until after the war. In 1946 the country had fewer than 17,000 television sets. Three years later consumers were buying 250,000 sets a month, and by 1960 three-quarters of all families owned at least one set. In the middle of the decade, the average family watched television four to five hours a day. Popular shows for children included *Howdy Doody Time* and *The Mickey Mouse Club*; older viewers preferred situation comedies like *I Love Lucy* and *Father Knows Best*. Americans of all ages became exposed to increasingly sophisticated advertisements for products said to be necessary for the good life.

Questions

1. Define the term *gross national product (GNP)*.

2. List three reasons why the American economy grew after World War II.

3. What undermined labor militancy in the 1950s and 1960s?

4. What is the Sun Belt?

5. During the postwar years, many Americans left the inner cities for new _____.

6. What was the unfortunate by-product of large shopping centers?

7. What 1956 act was the largest public works expenditure in U.S. history?

8. Name four popular television shows of the postwar years.

peacetime economy. Servicemen wanted to come home quickly, but once they arrived they faced competition for housing and employment. The G.I. Bill, passed before the end of the war, helped ease servicemen back into civilian life by providing benefits such as guaranteed loans for home-buying and financial aid for industrial training and university education.

More troubling was labor unrest. As war production ceased, many workers found themselves without jobs. Others wanted pay increases they felt were long overdue. In 1946, 4.6 million workers went on strike, more than ever before in American history. They challenged the automobile, steel, and electrical industries. When they took on the railroads and soft-coal mines, Truman intervened to stop union excesses, but in so doing he alienated many workers.

While dealing with immediately pressing issues, Truman also provided a broader agenda for action. Less than a week after the war ended, he presented Congress with a 21-point program, which provided for protection against unfair employment practices, a higher minimum wage, greater unemployment compensation, and housing assistance. In the next several months, he added proposals for health insurance and atomic energy legislation. But this scattershot approach often left Truman's priorities unclear.

10 The Fair Deal

The Fair Deal was the name given to President Harry Truman's domestic program. Building on Roosevelt's New Deal, Truman believed that the federal government should guarantee economic opportunity and social stability. He struggled to achieve those ends in the face of fierce political opposition from legislators determined to reduce the role of government.

Truman's first priority in the immediate postwar period was to make the transition to a

Republicans were quick to attack. In the 1946 congressional elections they asked, "Had enough?" and voters responded that they had. Republicans, with majorities in both houses of Congress for the first time since 1928, were determined to reverse the liberal direction of the Roosevelt years.

Truman fought with the Congress as it cut spending and reduced taxes. In 1948 he sought reelection, despite polls indicating that he had little chance. After a vigorous campaign, Truman scored one of the great upsets in American politics, defeating the Republican nominee, Thomas Dewey, governor of New York. Reviving the old New Deal coalition, Truman held on to labor, farmers, and African-American voters.

When Truman finally left office in 1953, his Fair Deal was but a mixed success. In July 1948 he banned racial discrimination in federal government hiring practices and ordered an end to segregation in the military. The minimum wage had risen, and social security programs had expanded. A housing program brought some gains but left many needs unmet. National health insurance, aid-to-education measures, reformed agricultural subsidies, and his legislative civil rights agenda never made it through Congress. The president's pursuit of the Cold War, ultimately his most important objective, made it especially

difficult to develop support for social reform in the face of intense opposition.

Questions

1. What name was given to President Harry Truman's domestic program?

2. Describe the G.I. Bill.

3. How did President Harry Truman help American workers?

4. Who won the 1948 presidential election?
 - a. Dwight Eisenhower
 - b. Harry Truman
 - c. Huey Long
 - d. Thomas Dewey

5. What did President Harry Truman do for civil rights?

11 Eisenhower's Approach

When Dwight Eisenhower succeeded Truman as president, he accepted the basic framework of government responsibility established by the New Deal, but sought to hold the line on programs and expenditures. He termed his approach "dynamic conservatism" or "modern Republicanism," which meant, he explained, "conservative when it comes to money, liberal when it comes to human beings." A critic countered that Eisenhower appeared to argue that he would "strongly recommend the building of a great many schools...but not provide the money."

Eisenhower's first priority was to balance the budget after years of deficits. He wanted to cut spending and taxes and maintain

the value of the dollar. Republicans were willing to risk unemployment to keep inflation in check. Reluctant to stimulate the economy too much, they saw the country suffer three economic recessions in the eight years of the Eisenhower presidency, but none was very severe.

In other areas, the administration transferred control of offshore oil lands from the federal government to the states. It also favored private development of electrical power rather than the public approach the Democrats had initiated. In general, its orientation was sympathetic to business.

Compared to Truman, Eisenhower had only a modest domestic program. When he was active in promoting a bill, it likely was to trim the New Deal legacy a bit—as in reducing agricultural subsidies or placing mild restrictions on labor unions. His disinclination to push fundamental change in either direction was in keeping with the spirit of the generally prosperous Fifties. He was one of the few presidents who left office as popular as when he entered it.

Questions

1. Who succeeded Harry Truman as president?

2. What did Eisenhower mean by the term “dynamic conservatism”?
- _____
- _____
- _____
- _____
- _____
- _____
- _____
3. Eisenhower’s policies were generally _____ to business.
- a. blind
 - b. detrimental
 - c. opposed
 - d. sympathetic
4. Eisenhower was incredibly unpopular by the time he left office.
- a. True
 - b. False

traditional roles were reaffirmed. Men expected to be the breadwinners in each family; women, even when they worked, assumed their proper place was at home. In his influential book, *The Lonely Crowd*, sociologist David Riesman called this new society “other-directed,” characterized by conformity, but also by stability. Television, still very limited in the choices it gave its viewers, contributed to the homogenizing cultural trend by providing young and old with a shared experience reflecting accepted social patterns.

Yet beneath this seemingly bland surface, important segments of American society seethed with rebellion. A number of writers, collectively known as the “beat generation,” went out of their way to challenge the patterns of respectability and shock the rest of the culture. Stressing spontaneity and spirituality, they preferred intuition over reason, Eastern mysticism over Western institutionalized religion.

The literary work of the beats displayed their sense of alienation and quest for self-realization. Jack Kerouac typed his best-selling novel *On the Road* on a 75-meter roll of paper. Lacking traditional punctuation and paragraph structure, the book glorified the possibilities of the free life. Poet Allen Ginsberg gained similar notoriety for his poem “Howl,” a scathing critique of modern,

12 The Culture of the 1950s

During the 1950s, many cultural commentators argued that a sense of uniformity pervaded American society. Conformity, they asserted, was numbingly common. Though men and women had been forced into new employment patterns during World War II, once the war was over,

mechanized civilization. When police charged that it was obscene and seized the published version, Ginsberg successfully challenged the ruling in court.

Musicians and artists rebelled as well. Tennessee singer Elvis Presley was the most successful of several white performers who popularized a sensual and pulsating style of African-American music, which began to be called "rock and roll." At first, he outraged middle-class Americans with his ducktail haircut and undulating hips. But in a few years his performances would seem relatively tame alongside the antics of later performances such as the British Rolling Stones. Similarly, it was in the 1950s that painters like Jackson Pollock discarded easels and laid out gigantic canvases on the floor, then applied paint, sand, and other materials in wild splashes of color. All of these artists and authors, whatever the medium, provided models for the wider and more deeply felt social revolution of the 1960s.

Questions

1. According to many cultural commentators, _____ was numbingly common during the 1950s.
 - a. conformity
 - b. equality
 - c. individuality
 - d. prosperity
2. Who wrote *The Lonely Crowd*?

3. Describe the "beat generation."

4. Who wrote *On the Road*?

5. Who wrote "Howl"?

6. Who was the most successful white performer to popularize rock-and-roll music?

7. Name an artist who discarded easels and laid out gigantic canvases on the floor, then applied paint, sand, and other materials in wild splashes of color.

13 Origins of the Civil Rights Movement

African Americans became increasingly restive in the postwar years. During the war they had challenged discrimination in the military services and in the work force, and they had made limited gains. Millions of African Americans had left Southern farms for Northern cities, where they hoped to find better jobs. They found instead crowded conditions in urban slums. Now, African-American servicemen returned home, many intent on rejecting second-class citizenship.

Jackie Robinson dramatized the racial question in 1947 when he broke baseball's color line and began playing in the major leagues. A member of the Brooklyn Dodgers, he often faced trouble with opponents and teammates as well. But an outstanding first season led to his acceptance and eased the way for other African-American players, who now

left the Negro leagues to which they had been confined.

Government officials, and many other Americans, discovered the connection between racial problems and Cold War politics. As the leader of the free world, the United States sought support in Africa and Asia. Discrimination at home impeded the effort to win friends in other parts of the world.

Harry Truman supported the early civil rights movement. He personally believed in political equality, though not in social equality, and recognized the growing importance of the African-American urban vote. When apprised in 1946 of a spate of lynchings and anti-black violence in the South, he appointed a committee on civil rights to investigate discrimination. Its report, *To Secure These Rights*, issued the next year, documented African Americans' second-class status in American life and recommended numerous federal measures to secure the rights guaranteed to all citizens.

Truman responded by sending a 10-point civil rights program to Congress. Southern Democrats in Congress were able to block its enactment. A number of the angriest, led by Governor Strom Thurmond of South Carolina, formed a States Rights Party to oppose the president in 1948. Truman thereupon issued an executive order barring discrimination in federal employment, ordered

equal treatment in the armed forces, and appointed a committee to work toward an end to military segregation, which was largely ended during the Korean War.

African Americans in the South in the 1950s still enjoyed few, if any, civil and political rights. In general, they could not vote. Those who tried to register faced the likelihood of beatings, loss of job, loss of credit, or eviction from their land. Occasional lynchings still occurred. Jim Crow laws enforced segregation of the races in streetcars, trains, hotels, restaurants, hospitals, recreational facilities, and employment.

Questions

1. What African American broke baseball's color line in 1947?

2. ____ at home impeded the effort to win friends in other parts of the world.

- a. Communism
- b. Conformity
- c. Discrimination
- d. Prosperity

3. What documented African Americans' second-class status in American life and

recommended numerous federal measures to secure the rights guaranteed to all citizens?

4. In response to proposed civil rights legislation, who formed a States Rights Party in 1948?

5. What enforced segregation of the races in streetcars, trains, hotels, restaurants, hospitals, recreational facilities, and employment?

14 Desegregation

The National Association for the Advancement of Colored People (NAACP) took the lead in efforts to overturn the judicial doctrine, established in the Supreme Court case *Plessy v. Ferguson* in 1896, that segregation of African-American and white students was constitutional if facilities were

"separate but equal." That decree had been used for decades to sanction rigid segregation in all aspects of Southern life, where facilities were seldom, if ever, equal.

African Americans achieved their goal of overturning *Plessy* in 1954 when the Supreme Court - presided over by an Eisenhower appointee, Chief Justice Earl Warren - handed down its *Brown v. Board of Education* ruling. The Court declared unanimously that "separate facilities are inherently unequal," and decreed that the "separate but equal" doctrine could no longer be used in public schools. A year later, the Supreme Court demanded that local school boards move "with all deliberate speed" to implement the decision.

Eisenhower, although sympathetic to the needs of the South as it faced a major transition, nonetheless acted to see that the law was upheld in the face of massive resistance from much of the South. He faced a major crisis in Little Rock, Arkansas, in 1957, when Governor Orval Faubus attempted to block a desegregation plan calling for the admission of nine black students to the city's previously all-white Central High School. After futile efforts at negotiation, the president sent federal troops to Little Rock to enforce the plan.

Governor Faubus responded by ordering the Little Rock high schools closed down for the 1958-59 school year. However, a

federal court ordered them reopened the following year. They did so in a tense atmosphere with a tiny number of African-American students. Thus, school desegregation proceeded at a slow and uncertain pace throughout much of the South.

Another milestone in the civil rights movement occurred in 1955 in Montgomery, Alabama. Rosa Parks, a 42-year-old African-American seamstress who was also secretary of the state chapter of the NAACP, sat down in the front of a bus in a section reserved by law and custom for whites. Ordered to move to the back, she refused. Police came and arrested her for violating the segregation statutes. African-American leaders, who had been waiting for just such a case, organized a boycott of the bus system.

Martin Luther King Jr., a young minister of the Baptist church where the African Americans met, became a spokesman for the protest. "There comes a time," he said, "when people get tired ... of being kicked about by the brutal feet of oppression." King was arrested, as he would be again and again; a bomb damaged the front of his house. But African Americans in Montgomery sustained the boycott. About a year later, the Supreme Court affirmed that bus segregation, like school segregation, was unconstitutional. The boycott ended. The civil rights movement had won an important victory - and discovered its most

powerful, thoughtful, and eloquent leader in Martin Luther King Jr.

African Americans also sought to secure their voting rights. Although the 15th Amendment to the U.S. Constitution guaranteed the right to vote, many states had found ways to circumvent the law. The states would impose a poll ("head") tax or a literacy test - typically much more stringently interpreted for African Americans - to prevent poor African Americans with little education from voting. Eisenhower, working with Senate majority leader Lyndon B. Johnson, lent his support to a congressional effort to guarantee the vote. The Civil Rights Act of 1957, the first such measure in 82 years, marked a step forward, as it authorized federal intervention in cases where African Americans were denied the chance to vote. Yet loopholes remained, and so activists pushed successfully for the Civil Rights Act of 1960, which provided stiffer penalties for interfering with voting, but still stopped short of authorizing federal officials to register African Americans.

Relying on the efforts of African Americans themselves, the civil rights movement gained momentum in the postwar years. Working through the Supreme Court and through Congress, civil rights supporters had created the groundwork for a dramatic yet peaceful "revolution" in American race relations in the 1960s.

Questions

1. What does the acronym NAACP represent?

2. What 1896 Supreme Court decision declared segregation legal?

3. What 1954 Supreme Court decision overturned *Plessy*, declaring that "separate facilities are inherently unequal"?

4. What governor attempted to block desegregation in Little Rock, Arkansas, in 1957?

5. Whose refusal to change her seat sparked a boycott of the Montgomery, Alabama, bus system?

