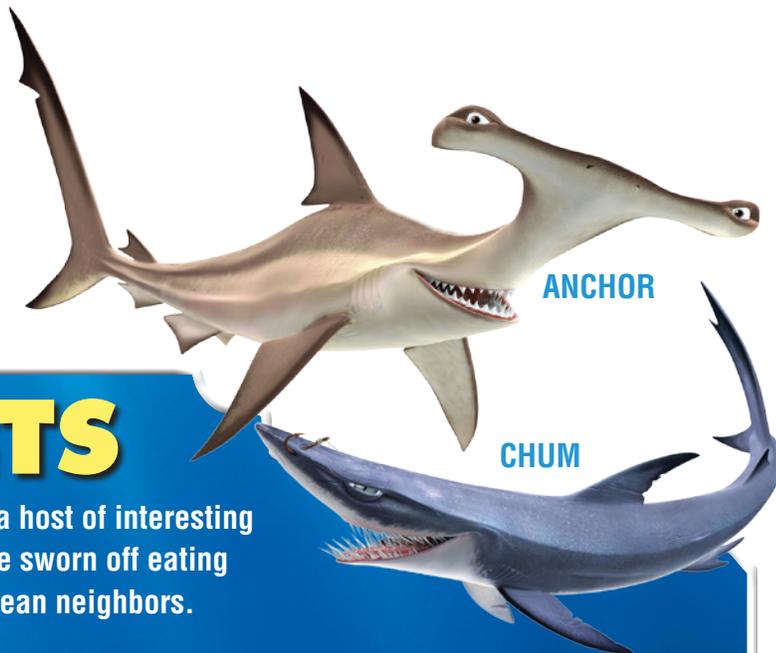


Disney • PIXAR
FINDING NEMO
3D



ANCHOR

CHUM

SHARK FACTS

In “Finding Nemo,” Marlin and Dory encounter a host of interesting sea creatures, including a gang of sharks who’ve sworn off eating fish in an effort to earn a little love from their ocean neighbors.

ABOUT THE DESIGN

IT STARTS WITH A DRAWING – Even in CG animation, the look of characters like Bruce, Chum and Anchor isn’t initiated on the computer. The design of the three sharks was greatly influenced by early black-and-white pencil and charcoal pictures created by artist Simón Varela, which director Andrew Stanton says struck a perfect balance between reality and caricature.

ARTISTS AT WORK – Production designer Ralph Eggleston enhanced the concept with chalk pastel color scripts, which describe color, lighting and mood, and unites the visual style of the characters and world throughout the film.

BRUCE

A great white shark who desperately wants to stop eating fish.

MOST MEMORABLE QUOTE: “I’m havin’ fish tonight!”

BETTER THAN GOOD – Bruce is a great white shark.

TALL DRINK OF WATER – From tip to tail, Bruce measures approximately 20 feet, which would be on the large side for a great white.

VEGETARIAN – Bruce’s new motto, in an effort to improve his and all sharks’ reputation: “Fish are friends, not food.”

BIG SMILE – There are 202 teeth in Bruce’s mouth, each individually animatable. Research revealed that sharks teeth are far from perfect, so filmmakers planned to give Bruce at least one crooked tooth.

FASTING – Though Bruce earns accolades for going three weeks since his last fish, a great white can fast as long as three months after a big meal.

CHUM

The hyperactive mako shark who “misplaces” his fish friend.

MOST MEMORABLE QUOTE: “Oh, look at me, I’m a flippin’ little dolphin! Let me flip for ya’! Ain’t I somethin’!”

POLITE TO POINT – Chum is a mako shark, which is known in Australia as a blue pointer, due to its pointy snout.

LUCKY NUMBER 13 – Chum measures about 13 feet long, which is about average for a mako, but makes Chum the smallest shark in his trio. Filmmakers decided to make him a little scrappier as a result and his design features more scars (and that notorious fish hook stuck in his nose that’s like a piercing).

HOOKED ON YOU – Makos are popular game fish, which might explain the hook Chum sports.

FLIPPIN’ MAKOS – Makos are known for leaping out of the water, which might explain Chum’s disdain for “flippin’ little dolphins.”

ANCHOR

A soft-hearted hammerhead shark who suggests a group hug.

MOST MEMORABLE QUOTE: “Probably American.”

HAMMERED – Anchor is a hammerhead shark.

TOO BIG FOR THE TOOL BOX – Anchor measures about 16 feet long, which is about the length of a typical hammerhead – and about 16 times the length of a typical hammer.

THEM VS. U.S. – Anchor reveals a distaste for humans – particularly Americans – when Marlin reveals that Nemo has been taken by a human. Hammerheads are not known to seek out human prey, but will vehemently defend themselves if threatened (by an American or otherwise).

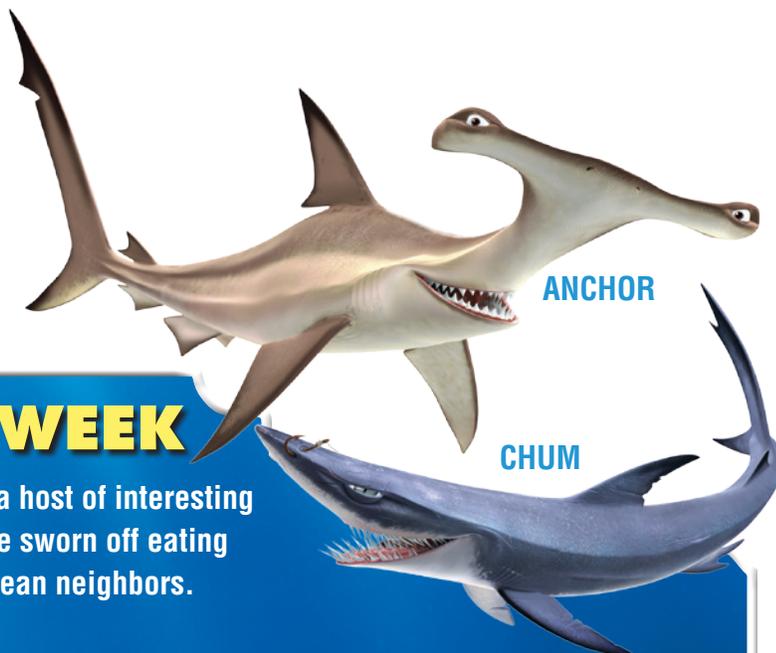
EYE ON YOU – Anchor is the first to notice the pending explosion, which makes sense because hammerheads – thanks to the shape of their heads – have remarkable vision.



BRUCE

**SEA IT IN
THEATERS ON
SEPTEMBER 14TH**

Disney • PIXAR
FINDING NEMO
3D



ANCHOR

CHUM

SHARKS & SHARK WEEK

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